

Florida Society of
PATHOLOGISTS
SUMMER
Conference **2025**

July 11-13 • JW Marriott Turnberry Miami • Miami, FL



**Exhibit Sponsorship
& Prospectus**



Benefits of Exhibiting

- » **Connect** with over 100-150 pathologists
- » **Receive** access to pre and post attendee lists
- » **Engage** in over 15 hours of face-to-face time with attendees
- » **Benefit** from acknowledgment on the virtual exhibit hall online, meeting signage and the FSP onsite guide
- » **Gain maximum exposure** with prize giveaways and breaks scheduled in the exhibit hall
- » **Access to ALL** exhibit hall activities and educational sessions at the conference
- » **Receive** two complimentary badges to access the exhibit hall and all scientific sessions

Exhibit Hall Hours:

Friday, July 11

Exhibitor Move In:
3:00 PM – 6:00 PM

Saturday, July 12

Exhibitor Hall Open:
7:00 AM – 7:00 PM

Sunday, July 13

Exhibitor Hall Open:
7:00 AM – 11:00 AM

Exhibit Move Out:
11:00 AM – 12:00 PM

Important Dates:

Early Bird Discount

March 14, 2025
Save \$250!

Company Description
and Logo

May 28, 2025
Email: exhibitor@flpath.org

VENUE

JW Marriott Turnberry Resort & Spa

19999 W Country Club Dr, Aventura, FL 33180

DEADLINE: June 19, 2025

RESERVATIONS: The FSP discounted room rate is \$219/night plus a \$25/night resort fee. You must be signed up to exhibit to reserve your room. Contact the FSP office for the FSP room discount code.

Sign up by March 14, 2025
and receive \$250 OFF
Standard Exhibit Price!

Connect



Exhibit Opportunities

Standard Exhibitor: Before March 14 \$1500 • After \$1750

- » One 6' table exhibit booth
- » 2 badges
- » Pre- and post-show attendee list
(name and city/state only)
- » Company listed on onsite signage, virtual exhibit hall and onsite guide
- » Special ribbons for exhibit personnel

Silver Exhibitor: \$2,500

Includes everything in Standard Exhibitor plus:

- » Supporter recognition sign
- » Special ribbons to acknowledge support level
- » 1 additional badge (3 total)
- » Company listing on email blast with direct link to sponsor website

Gold Exhibitor: \$3,500

Includes everything in Silver plus:

- » Insert in meeting bag
- » 2 additional badges (4 total)
- » One-page advertisement in the onsite guide

Platinum Exhibitor: \$5,000

Includes everything in Gold plus:

- » Priority booth placement in exhibit hall
- » 3 additional badges (5 total)
- » Two-page advertisement in the onsite guide
- » Sponsor meter board sign placed in registration area

Diamond Exhibitor: \$7,500

Includes everything in Platinum plus:

- » One additional 6' table exhibit booth
(double booth total)
- » 3 additional badges (6 total)
- » Spotlight presentation to the FSP Board of Directors



Social Opportunities

Board & Faculty Dinner • \$6,500

The sponsor of this dinner event will have the opportunity to share an evening with the FSP Board of Directors and Faculty members in an intimate dining environment. The supporter can have up to 5 members attend and will have the opportunity to make a welcome speech to the attendees.

Welcome Reception • \$3,500

All attendees and exhibitors are invited to attend the welcome reception that will take place on Saturday evening during the Summer Pathology Conference. You will be recognized on signage and on napkins at the event, and the company will have the opportunity to make a welcome speech to the attendees.

Refreshment Break (2 available) • \$1,500

Coffee is essential to meeting success! Breaks are located in the exhibit hall and provide the opportunity for interaction with attendees. This sponsorship includes coffee sleeves with your logo in addition to signage recognizing you as the sponsor.

Bingo Card Slot • \$500

Have some fun with attendees by including your company logo and booth number on a Bingo card that conference attendees will have to complete to qualify for a special prize drawing. Enjoy extra exposure with this update to our previous exhibitor passport. Each attendee must visit every booth on the card before they can qualify for the prize drawing.

Essential Opportunities

FSP Photo Booth • \$3,500

Sponsor the FSP photo booth and be a part of FSP's red carpet photo op experience. Your company logo will be displayed on the photo booth where FSP attendees will be photographed as they enter the event.





Engage

Wireless Internet • \$2,500

Wireless Internet will be provided to all meeting attendees. The sponsor will be acknowledged on signage and announcements about wireless internet.

Registration Bags • \$3,500

Enjoy maximum exposure, as all attendees will utilize this bag throughout the entire program and beyond. The bags will be branded with your company logo and the FSP logo.

Meeting Bag Insert (Multiple available) • \$1,000

Your corporate literature or brochure will be placed in the attendee bag, which will be distributed to all attendees at registration. All inserts must be approved by the FSP prior to printing. Sponsor is responsible for design, printing and shipping. (8.5 x 11, max weight .08 oz.)

Resident and Fellow Reception • \$3,500

Reach this unique audience of future leaders by sponsoring a special reception just for resident and fellow in-training attendees. The sponsor's name will be recognized on pre-event marketing and on signage at the meeting. The company will have the opportunity to make a welcome speech to attendees.

Lanyards • \$2,500

Every attendee will receive a name badge lanyard at registration. Your company logo will appear on the lanyard.

Educational Opportunities

Innovation Lab Sponsor (two available) • \$5,000

Showcase your company's newest products, services or educational material during a dedicated 45-minute session in a private meeting room equipped for up to 100 attendees. Sponsor will receive 45 minutes of time, basic AV and meeting room. FSP to assist with marketing. Sponsor is responsible for paying for lunch or breakfast for 100 people. For full details please contact exhibitor@flpath.org.



TERMS & CONDITIONS

Thank you for your interest in exhibiting at the 2025 Summer Pathology Conference with the Florida Society of Pathologists ("Organization"). All exhibitors agree to the following information, guidelines, and regulations for purposes of exhibiting at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the exhibitor prospectus as well as any other information or updates provided by the Organization.

EXHIBIT HALL HOURS. All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. You agree to pay a \$500 fee should the exhibit space get broken down before official tear-down hours or set up early.

FOOD. Breakfast and breaks in the exhibit hall are available to exhibitors. Lunch is not provided to exhibitors.

COVID-19 POLICY. By registering for the conference, sponsor agrees to adhere to all infectious disease protocols in place during the event, including those imposed by FSP, the venue, the county health department, and any state directives, and if sponsor fails, they consent to be ejected from the conference and the venue with no refund. By registering, sponsor accepts and assumes all risks of in-person participation, including the risk of injury or contracting an infectious disease, including but not limited to COVID-19 exposure.

CANCELLATIONS & NO-SHOWS. Once the application has been received, cancellation must be submitted to Organization, in writing, no later than forty-five (45) days prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a \$500.00 processing fee will be returned. If no cancellation notice in writing is received, no refund will be made. There are no refunds for no-shows or those canceling within forty-five (45) days.

CANCELLATION AND POSTPONEMENT. In the event that the Florida Society of Pathologists Annual Conference is postponed due to any occurrence not occasioned by the conduct of the FSP or the Exhibitor, whether such occurrence be an act of God; the common enemy; the result of terrorism, war, riot, civil commotion, sovereign conduct; widespread dissemination of an infectious disease; curtailment of transportation facilities; or the act or conduct of any third party (individually and collectively referred to as the "Occurrence"), then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after the Occurrence to remedy the effects thereof. If the Occurrence results in cancellation of the 2024 Annual Conference, the obligations of the parties under applicable agreements shall automatically be terminated and all booth payments shall be refunded to Exhibitor, less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by the FSP through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

SPACE ASSIGNMENT. Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. Organization will confirm the receipt of money/contract along with a space assignment. Organization reserves the right to re-arrange the floor plan at any time prior to the conference even if a location has already been confirmed. It also reserves the right to reject, at its discretion, any application to exhibit. Organization will make every effort to separate direct competitors. Exhibit materials are confined to the exhibit area.

EXHIBITOR BADGES & REGISTRATION. Sponsorship level determines the number of badges afforded to exhibitor. Representatives without badges will not be permitted in the exhibit hall. Exhibitor may pick-up name badges at the registration desk onsite.

DISPLAY REQUIREMENTS & RESTRICTIONS. Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

ELECTRICAL REQUIREMENTS. Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel, subject to their prices and conditions.

PROHIBITED CONDUCT. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. Exhibitor is responsible for damage to property. Organization reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of Organization is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

LIVE DEMONSTRATION. The use of models, biological tissues, or animals is strictly prohibited.

UNAUTHORIZED CANVASSING & DISTRIBUTION OF ADVERTISING MATTER. Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of Organization.

PHOTOGRAPHY. Organization may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from Organization or the official meeting photographer to take pictures outside the exhibitor's booth.

SUBLETTING OF SPACE. No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made to a company subletting its space.

SECURITY. Exhibitors are strongly urged to secure all valuables nightly or take them to their hotels rooms. Organization, the hotel, and Compass Management & Consulting, Inc. will not be responsible for lost or stolen items.

CERTIFICATE OF INSURANCE & LIABILITY. The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. Organization will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits. Exhibitors must provide Organization with a certificate of insurance no later than seven (7) days prior to the meeting. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend Organization, Compass Management & Consulting, Inc., the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

DISCLAIMER. Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product.

ATTENDANCE. Organization may estimate the number of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number of conference attendees.

PAYMENT. Payment in full is due upon submission of the exhibit application. If full payment is not received within 45 days of submission of the application, your booth space will be released.

COOPERATION. Organization requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibits has a copy of these guidelines. For any questions, please contact the Organization office at (904) 309-6261.

For exhibitor registration, please visit: flpath.org



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