FLORIDA SOCIETY of Pathologists

50th Annual Pathology Conference
Updates and Practical Approaches in Pathology

February 16-18 · Orlando, Florida
Disney’s Grand Floridian Resort 2024

Exhibit & Sponsorship
PROSPECTUS

FLORIDA SOCIETY OF PATHOLOGISTS
Benefits of Exhibiting

» Connect with over 250 pathologists
» Receive access to pre and post attendee lists
» Engage in over 15 hours of face-to-face time with attendees
» Benefit from acknowledgment on the virtual exhibit hall online, meeting signage and the mobile app
» Gain maximum exposure with prize giveaways and breaks scheduled in the exhibit hall
» Access to ALL exhibit hall activities and educational sessions at the conference
» Receive two complimentary badges to access the exhibit hall and all scientific sessions

Exhibit Hall Hours:

Friday, February 16
Setup: 9:00 AM – 3:00 PM
Exhibitor Hall Open: 3:15 PM – 7:30 PM

Saturday, February 17
Exhibitor Hall Open: 7:00 AM – 11:15 AM

Sunday, February 18
Exhibitor Hall Open: 7:00 AM – 11:00 AM
Tear Down: 11:00 AM – 3:00 PM

Venue

Disney’s Grand Floridian Resort
4441 Floridian Way, Orlando FL 32830

Deadline: January 25, 2024
Reservations: The FSP discounted room rate is $349/night. You must be signed up to exhibit to reserve your room. Contact the FSP office for the FSP room discount code.
## Connect

### Exhibit Opportunities

**Standard Exhibitor: $2,250**
- One 8x10 exhibit booth
- 2 badges for all access
- Company logo on all supporter recognition material onsite including the mobile app and signage
- Company listing on the virtual exhibit hall with a direct link to sponsor’s website
- Pre and post show attendee list (name and city/state only)
- Special ribbons for exhibit personnel

**Silver Exhibitor: $3,250**
*Includes everything in Standard Exhibitor plus:*
- Supporter recognition sign
- 1 additional badge (3 total)
- Company Listing on email blast with direct link to sponsor website

**Gold Exhibitor: $4,250**
*Includes everything in Silver plus:*
- Insert in meeting bag
- 2 additional badges (4 total)
- One page advertisement in the mobile app

**Platinum Exhibitor: $5,250**
*Includes everything in Gold plus:*
- Priority booth placement in exhibit hall
- 3 additional badges (5 total)
- One push notification in the mobile app
- Additional standing banner in lobby

**Diamond Exhibitor: $7,500**
*Includes everything in Platinum plus:*
- One additional Exhibit Booth (double booth total)
- 4 additional badges (6 total)
- Spotlight presentation to the Board of Directors

### Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>January 19, 2024</td>
<td>Company Description</td>
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<tr>
<td>January 25, 2024</td>
<td>Reserve Hotel Room</td>
</tr>
<tr>
<td>January 31, 2024</td>
<td>Submit Badge Names</td>
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The sponsor of this dinner event will have the opportunity to share an evening with the FSP Board of Directors and Faculty members in an intimate dining environment. The supporter can have up to 5 members attend and will have the opportunity to make a welcome speech to the attendees.

All attendees and exhibitors are invited to attend the Welcome Reception that will take place on opening night of the Conference. You will be recognized on signage, along with napkins with your logo.

Coffee is essential to meeting success! Breaks are located in the exhibit hall and provide the opportunity for interaction with attendees. This sponsorship includes coffee sleeves with your logo in addition to signage recognizing you as the sponsor.

Interested in a customized sponsorship opportunity?
Contact Paige Hay at phay@fpath.org or call 904-309-6216

For exhibitor registration, please visit: fpath.org/content/2024-annual-meeting-exhibitor-registration
Disney Characters can bring a smile to everyone’s face, no matter their age. This sponsorship will provide a one hour greeting with a Disney character.

Sponsor will be recognized on signage at the event, in the mobile app, and in promotion prior to the conference.

Enjoy maximum exposure, as all attendees will utilize this bag throughout the entire program and beyond. The bags will be branded with your company logo and the FSP logo.

The FSP Attendee Lounge will be a dedicated area for attendees to relax and network between sessions.

Sponsor will have signage present in the lounge, as well as recognition in the mobile app.

Direct attendees to your exhibit booth with floor decals featuring your company logo.

The floor decals will be strategically placed at the entrance of the Exhibit Hall to lead attendees to your booth.

Attendees will access educational materials, exhibit hall listings and logistical information through the app.

Your company will be recognized in an email announcement regarding the app and on signage at the meeting.

In addition, a banner ad linking attendees to your website will appear on the home page of the mobile app.

Sponsor the FSP Photo Booth and be a part of FSP’s photo experience. Your company will be displayed on the selfies taken at the photo booth, which will be accessible online.
## Essential Opportunities

### Wireless Internet

- Wireless internet will be provided to all meeting attendees.
- The sponsor will be acknowledged as the WIFI sponsor on onsite signage and announcements regarding wireless internet.

| Wireless Internet | $3,500 |

### Lanyard Sponsor

- Every attendee will receive a name badge lanyard at registration.
- Your company logo will appear on the lanyard.

| Lanyard Sponsor | $2,500 |

### Meeting Bag Insert (Multiple Available)

- Your corporate literature or brochure will be placed in the attendee bag.
- All inserts must be approved by the FSP prior to printing.
- Sponsor is responsible for design, printing and shipping.
  - *(8.5 x 11, max weight .08 oz.)*

| Meeting Bag Insert | $1,250 |

### Mobile App Advertisement

- Sponsor will receive a one page advertisement in our mobile app, accessible by all attendees at the Conference.
- Sponsor will be responsible for advertisement text, graphics, etc.

| Mobile App Advertisement | $500 |

### Exhibit Passport

- Attendees must come visit your booth to have their exhibit passport completed.
- This is a great way to increase traffic to your booth!

| Exhibit Passport | $500 |

### Push Notification

- Sponsor will be featured in a specifically tailored push notification message in our mobile app.
- Sponsor will be responsible for advertisement text.

| Push Notification | $300 |

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Support
Educational Opportunities

EPOSTER SPONSOR • $7,500
» Offer attendees an easy, efficient way to view electronic versions of posters submitted by sponsoring the ePoster stations.
» Electronic posters are easy to use and are searchable by author or topic.
» ePosters will be located in a highly visible area for attendees to view all weekend.
» Sponsor name and logo will be recognized on the ePoster kiosks and recognition will be given on the mobile app.

INNOVATION LAB SPONSOR (2 AVAILABLE) • $5,000
Showcase your company’s newest products, services or educational material during a dedicated 45-minute session in a private meeting room equipped for up to 75 attendees.
» 45-minutes of program time not to compete with the scientific sessions;
» Meeting room at host hotel, set classroom or rounds for up to 75 people;
» Basic AV equipment including one screen, one microphone, laptop and projector
   Additional equipment needed will be at the cost of the supporter;
» FSP point of contact to operate as liaison between Hotel and Sponsor;
» Acknowledgment on FSP meeting materials including the mobile app, event signage and meeting website;
» Event included in one special events e-blast to attendees distributed by FSP;
» One complimentary bag insert to be included in all attendee bags. Bag insert is subject to approval by FSP before printing and distribution. (Sponsor is responsible for design, printing and shipping of inserts.);
» One pre-registration mailing list. All pre-activity mailings are subject to approval by FSP before printing and distribution. This list is approved for one-time use.
   (Sponsor is responsible for design, printing and mailing of invitations.)

DISCLAIMERS:
» Food and beverage is not included in this price and is required.
» Sponsor must purchase an exhibit booth to hold an Innovation Lab.

For exhibitor registration, please visit: flpath.org/content/2024-annual-meeting-exhibitor-registration
Thank you for your interest in exhibiting at the 50th Annual Pathology Conference with the Florida Society of Pathologists ("Organization"). All exhibitors agree to the following information, guidelines, and regulations for purposes of exhibiting at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the exhibit prospectus as well as any other information or updates provided by the Organization.

### EXHIBIT HALL HOURS
All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. You agree to pay a $500 fee should the exhibit space get broken down before official tear-down hours.

### FOOD
Breakfast and breaks in the exhibit hall are available to exhibitors. Lunch is not provided to exhibitors.

### COVID-19 POLICY
By registering for the conference, sponsor agrees to adhere to all infectious disease protocols in place during the event, including those imposed by FSP, the venue, the county health department, and any state directives, and if sponsor fails, they consent to be ejected from the conference and the venue with no refund. By registering, sponsor accepts and assumes all risks of in-person participation, including the risk of injury or contracting an infectious disease, related to COVID-19 exposure.

### CANCELLATIONS & NO-SHOWS
Once the application has been received, cancellation must be submitted to Organization, in writing, no later than forty-five (45) days prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a $500.00 processing fee will be returned. If no cancellation notice in writing is received, no refund will be made. There are no refunds for no-shows or those canceling within forty-five (45) days.

### CANCELLATION AND POSTPONEMENT
In the event that the Florida Society of Pathologists Annual Conference is postponed due to any occurrence not occasioned by the conduct of the FSP or the Exhibitor, whether such occurrence be an act of God; the common enemy; the result of terrorism; war, riot, civil commotion, sovereign, foreign, or political war; selective dissemination of an infectious disease; curtailment of transportation facilities; or the act or conduct of any third party (individuals and collectively referred to as the "Occurrence"), then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after the Occurrence to remedy the effects thereof. If the Occurrence results in cancellation of the 2024 Annual Conference, the obligations of the parties under applicable agreements shall automatically be terminated and all booth payments shall be refunded to Exhibitor, less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by the FSP through the date of exhibitors’ notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

### SPACE ASSIGNMENT
Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. Organization will confirm the receipt of money/contract along with a space assignment. Organization reserves the right to re-arrange the floor plan at any time prior to the conference even if a location has already been confirmed. It also reserves the right to reject, at its discretion, any application to exhibit.

### EXHIBITOR BADGES & REGISTRATION
Sponsorship level determines the number of badges afforded to exhibitor. Representatives without badges will not be permitted in the exhibit hall. Exhibitor may pick up name badges at the registration desk on site.

### DISPLAY REQUIREMENTS & RESTRICTIONS
Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA’s New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

### ELECTRICAL REQUIREMENTS
Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel, subject to their prices and conditions.

### PROHIBITED CONDUCT
The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. Exhibitor is responsible for damage to property. Organization reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of Organization is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

### LIVE DEMONSTRATION
The use of models, biological tissues, or animals is strictly prohibited.

### UNAUTHORIZED CANVASSING & DISTRIBUTION OF ADVERTISING MATTER
Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulators or advertising material of any description shall not be distributed except from the exhibitor's booth or by specific permission of Organization.

### PHOTOGRAPHY
Organization may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from Organization or the official meeting photographer to take pictures outside the exhibitor’s booth.

### SUBLETTING OF SPACE
No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made to a company subletting its space.

### SECURITY
Exhibitors are strongly urged to secure all valuables nightly or take them to their hotels rooms. Organization, the hotel, and Compass Management & Consulting, Inc. will not be responsible for lost or stolen items.

### CERTIFICATE OF INSURANCE & LIABILITY
The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. Organization will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits. Exhibitors must provide Organization with a certificate of insurance no later than seven (7) days prior to the meeting. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend Organization, Compass Management & Consulting, Inc., the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

### DISCLAIMER
Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product.

### ATTENDANCE
Organization may estimate the number of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number of conference attendees.

### PAYMENT
Payment in full is due upon submission of the exhibit application. If full payment is not received within 45 days of submission of the application, your booth space will be released.

### COOPERATION
Organization requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibits has a copy of these guidelines. For any questions, please contact the Organization office at (904) 309-6261.